

FIG.1

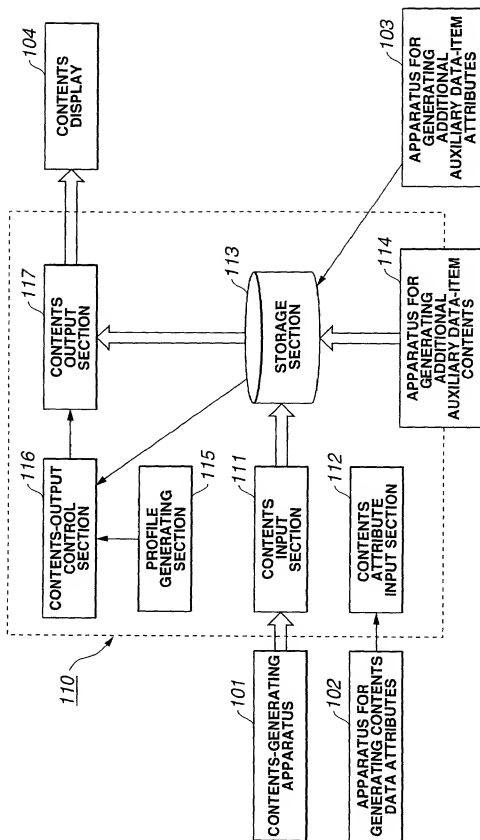


FIG.2

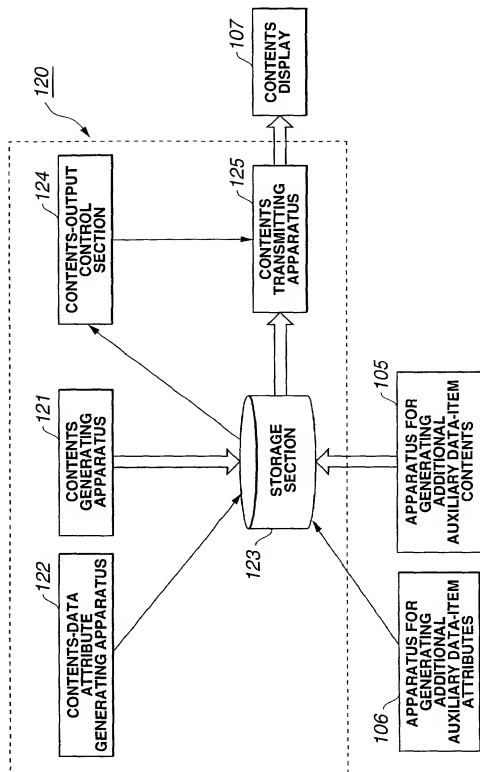


FIG.3

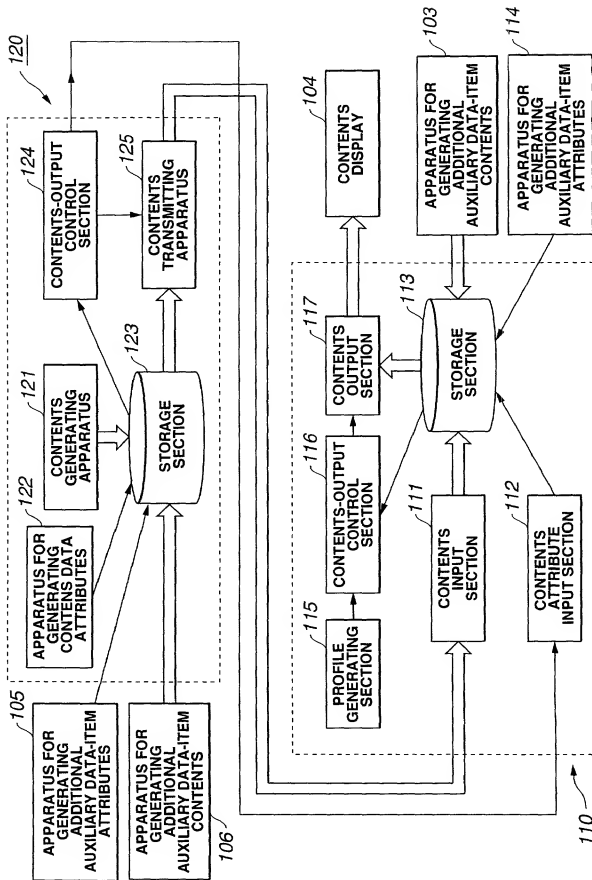


FIG.4

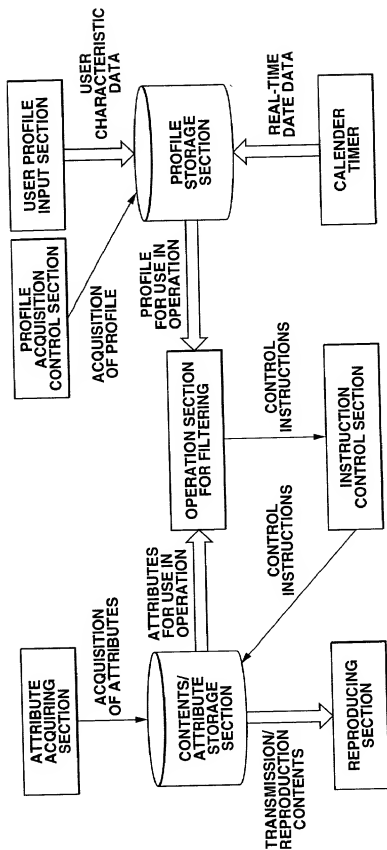


FIG.5

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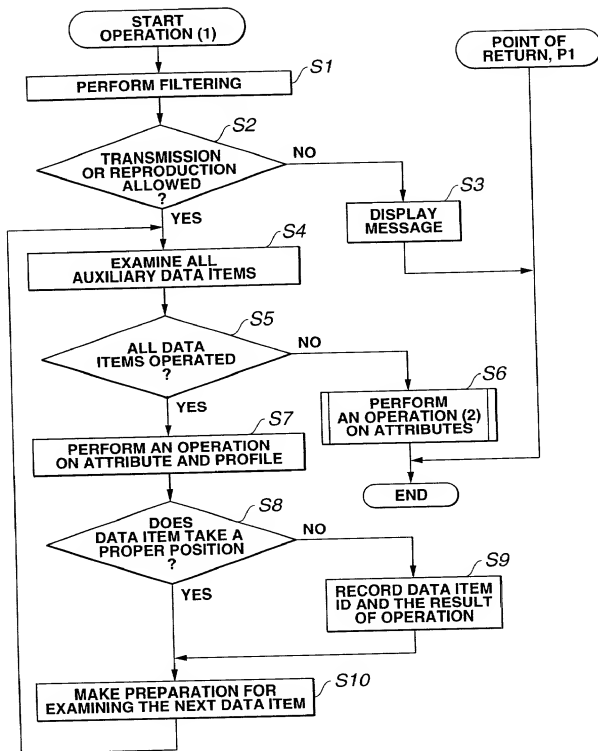


FIG.6

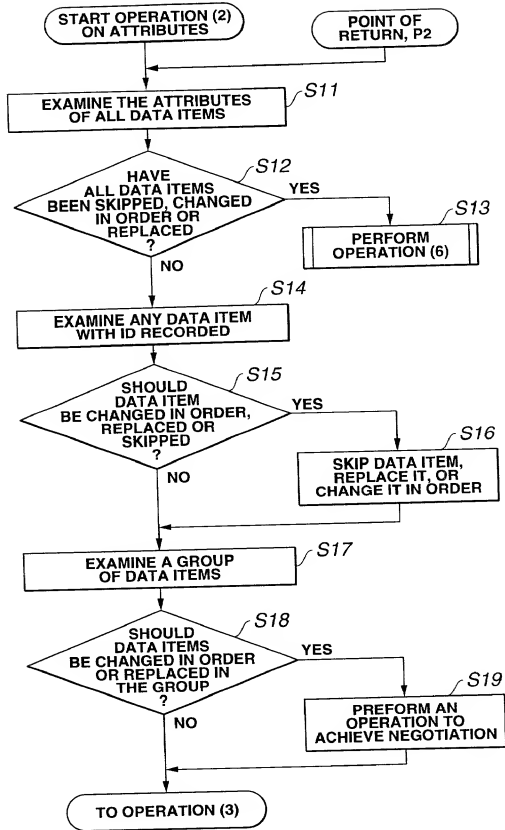


FIG.7

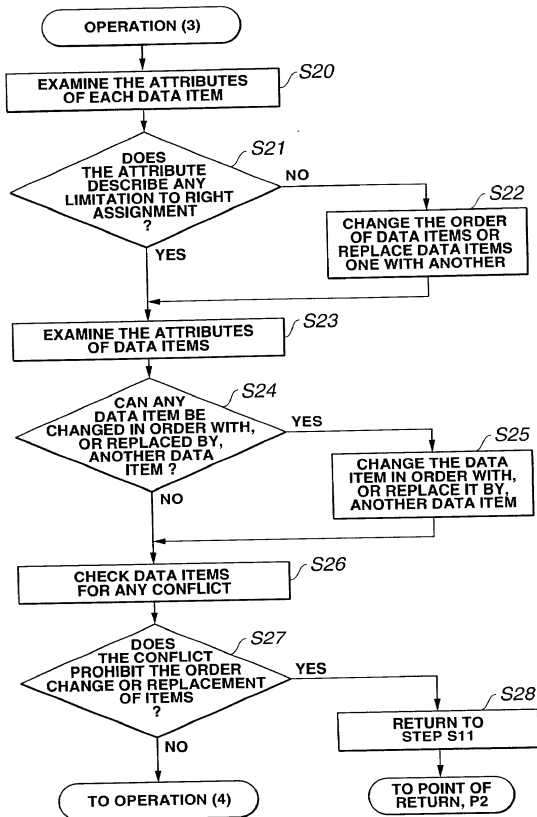


FIG.8

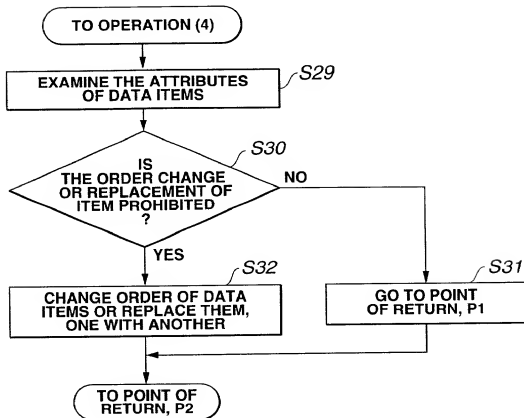


FIG.9

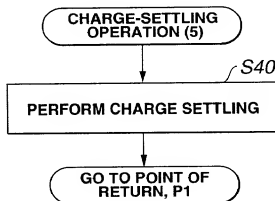


FIG.10

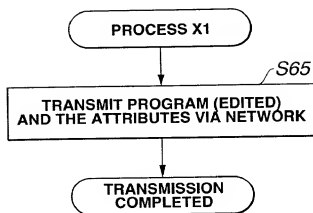


FIG. 12

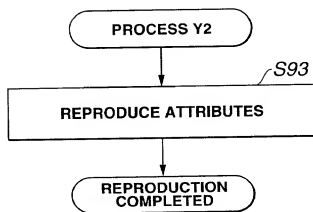


FIG. 15

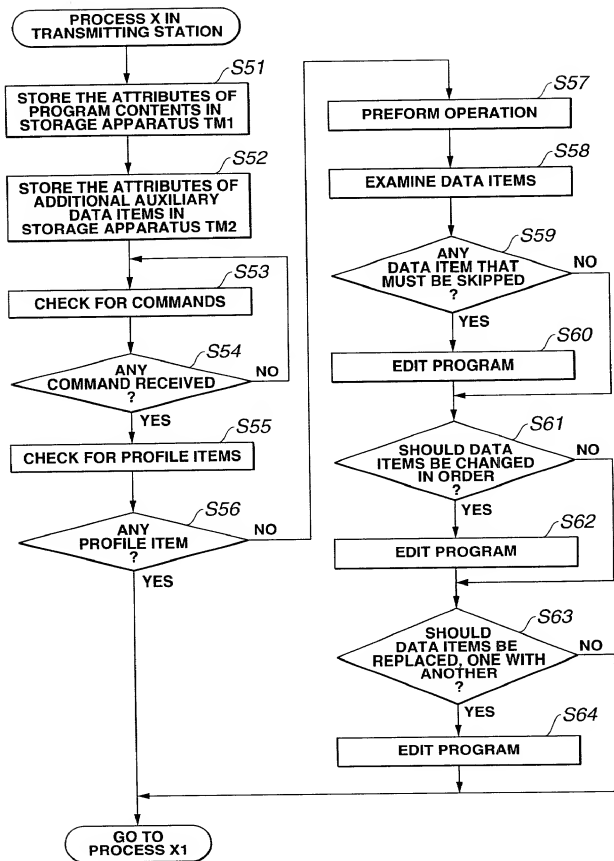


FIG.11

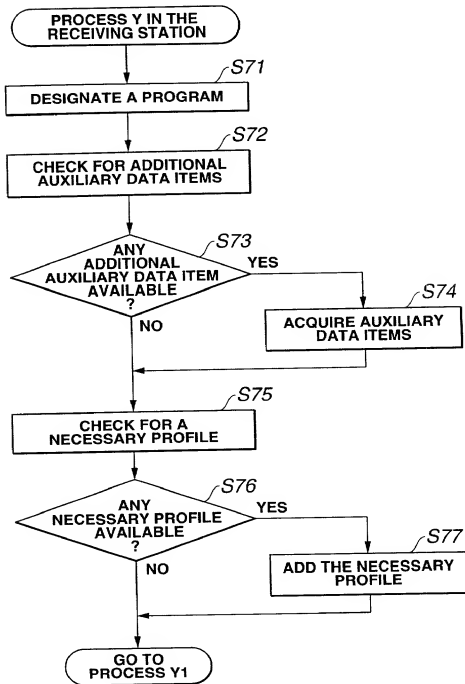


FIG.13

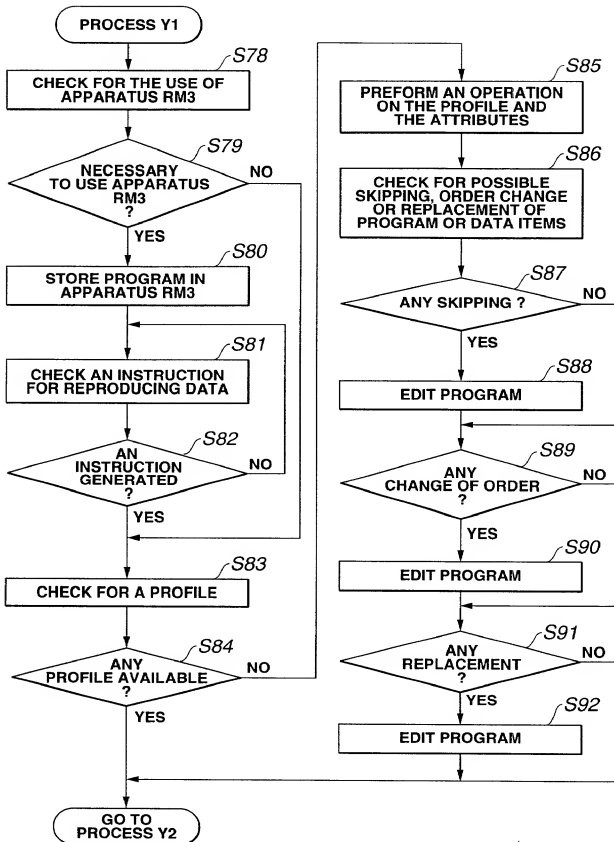


FIG.14

100

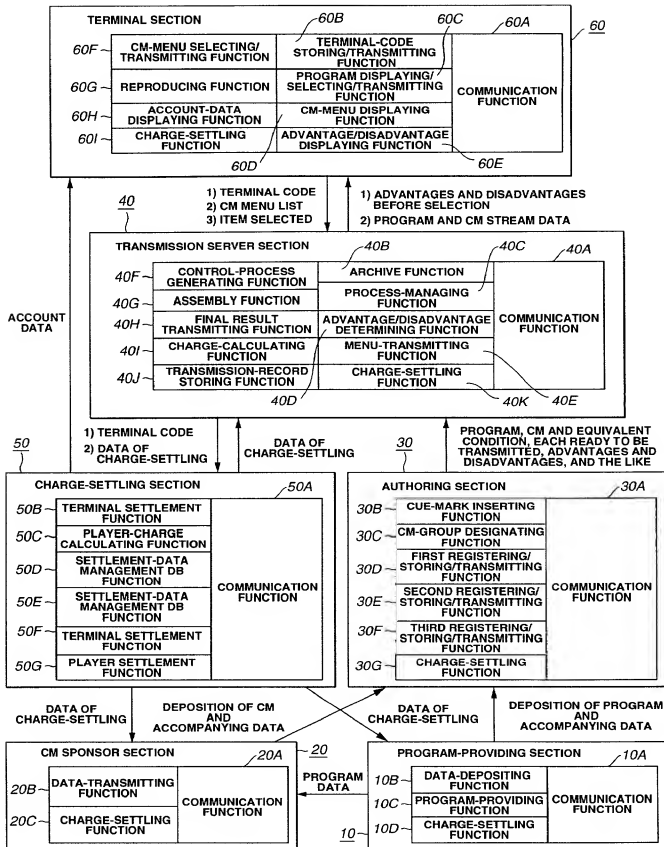


FIG.16

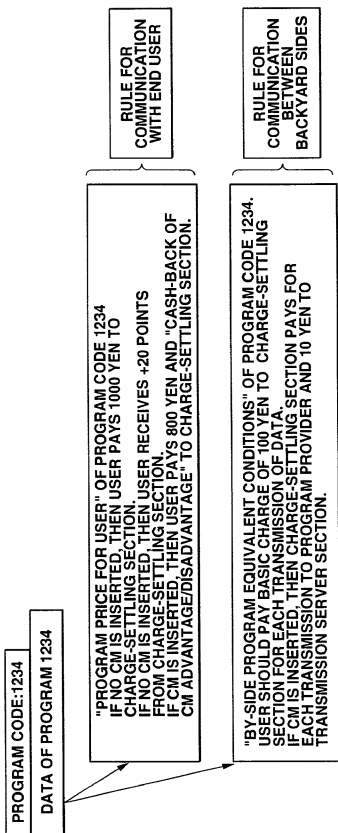


FIG.17

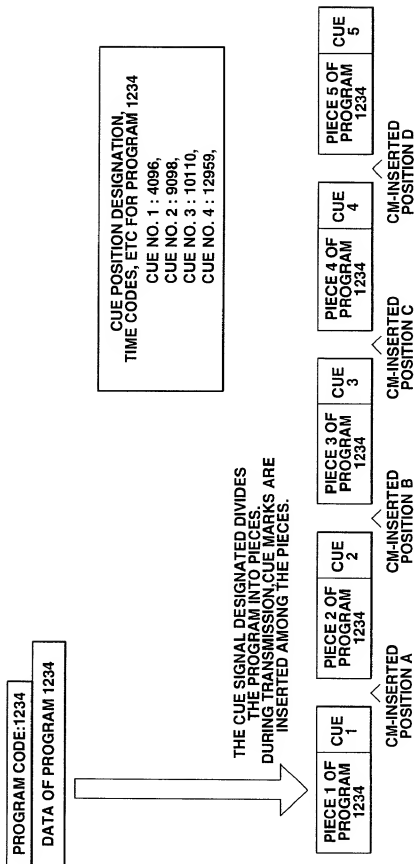


FIG.18

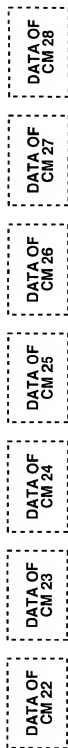


FIG.19

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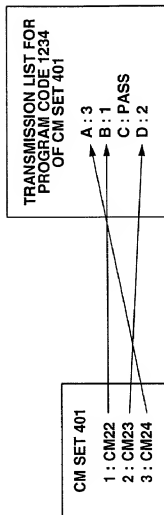


FIG.20A

FIG.20B

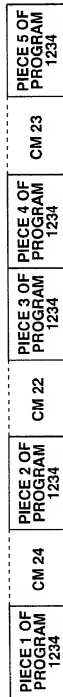


FIG.20C

FIG. 21A

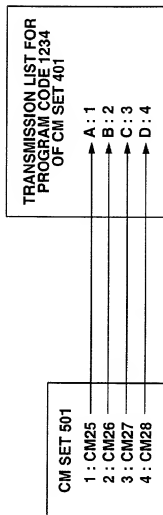


FIG.21A

FIG.21B



FIG.21C

PIECE 1 OF PROGRAM 1234	PIECE 2 OF PROGRAM 1234	PIECE 3 OF PROGRAM 1234	PIECE 4 OF PROGRAM 1234	PIECE 5 OF PROGRAM 1234
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FIG.22

PROGRAM CODE TO BE INSERTED
FOR CM SET 445
PROGRAM CODE 1234,
PROGRAM CODE 4456,
PROGRAM CODE 5377

FIG.23

PROGRAM CODE: 1234

DATA OF PROGRAM 1234

"PROGRAM PRICE FOR USER" OF PROGRAM CODE 1234
 IF NO CM IS INSERTED, THEN USER PAYS 1000 YEN TO
 CHARGE-SETTLING SECTION.
 IF NO CM IS INSERTED, THEN USER RECEIVES +20 POINTS FROM
 CHARGE-SETTLING SECTION.
 IF CM IS INSERTED, THEN USER PAYS 800 YEN AND "CASH-BACK OF
 CM ADVANTAGE/DISADVANTAGE" TO CHARGE-SETTLING SECTION.

+

CM SET 455

1 : CM22
 2 : CM24
 3 : CM27

"CM ADVANTAGE/DISADVANTAGE CONDITION" OF CM SET 445
 IF CM IS INSERTED, ADD THE INCENTIVE POINTS OF CM SPONSORS
 TOGETHER, AND ADD +300 POINTS TO THE ACCOUNT OF THE
 TERMINAL(USER) CONTROLLED BY CHARGE-SETTLING SECTION.
 THE CASH-BACK OF CM ADVANTAGE/DISADVANTAGE IS -200 YEN.

DISPLAYING OF
 ADVANTAGES
 AND DISADVANTAGES

A : CHARGE IS 1000 YEN AND
 POINT RECEIVED IS 20,
 IF NO CM IS INSERTED.

B : CHARGE IS 600 YEN AND
 POINT RECEIVED IS 300,
 IF CM IS INSERTED.

FIG.24

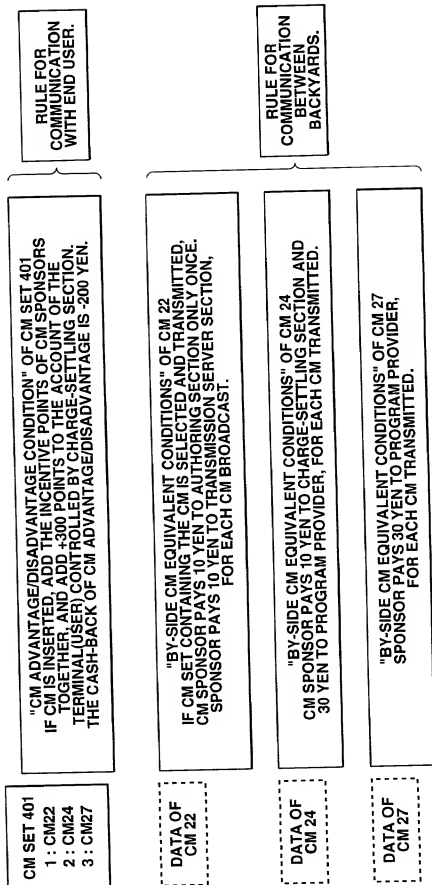


FIG.25

CHARGE-SETTLING SECTION PAYS BASIC FEE
OF 100 YEN TO PROGRAM PROVIDER,
FOR EACH TRANSMITTED "BY-SIDE PROGRAM EQUIVALENT"
OF PROGRAM CODE 1234.
IF CM IS INSERTED, THEN CHARGE-SETTLING SECTION PAYS
10 YEN TO PROGRAM PROVIDER AND 10 YEN TO
TRANSMISSION SERVER SECTION.

+

"BY-SIDE CM EQUIVALENT CONDITIONS" OF CM 22
IF CM SET CONTAINING THE CM IS SELECTED AND TRANSMITTED,
CM SPONSOR PAYS 10 YEN TO AUTHORIZING SECTION ONLY ONCE.
SPONSOR PAYS 10 YEN TO TRANSMISSION SERVER SECTION,
FOR EACH CM BROADCAST.

"BY-SIDE CM EQUIVALENT CONDITIONS" OF CM 24
CM SPONSOR PAYS 10 YEN TO CHARGE-SETTLING SECTION
AND 30 YEN TO PROGRAM PROVIDER,
FOR EACH CM TRANSMITTED.

"BY-SIDE CM EQUIVALENT CONDITIONS" OF CM 27
SPONSOR PAYS 30 YEN TO PROGRAM PROVIDER,
FOR EACH CM TRANSMITTED.

CHARGE-SETTLING IN THE CASE
WHERE NO CM IS INSERTED.
PROGRAM PROVIDER RECEIVES 100 YEN.
CHARGE-SETTLING SECTION PAYS 100 YEN.

CHARGE-SETTLING IN THE CASE
WHERE CM IS INSERTED.
PROGRAM PROVIDER RECEIVES 140 YEN.
TRANSMISSION SERVER SECTION RECEIVES 10 YEN.
CHARGE-SETTLING SECTION PAYS 100 YEN.
AUTHORIZING SECTION RECEIVES 10 YEN.
CHARGE-SETTLING SECTION PAYS 100 YEN.
SPONSOR OF CM 22 PAYS 20 YEN.
SPONSOR OF CM 24 PAYS 30 YEN.
SPONSOR OF CM 27 PAYS 30 YEN.

FIG.26

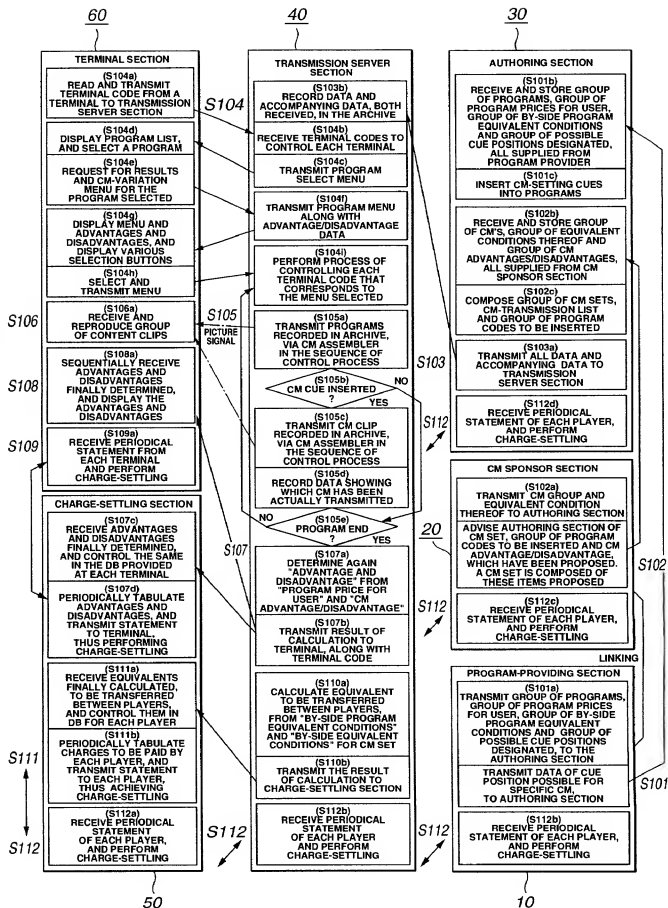


FIG.27